

# What's Neutral?

TRACK F: Environmental

## **Workshop Title: Carbon Management: Can Airports Achieve Neutrality?**

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# The Climate “Surge” – Shift to National Stage

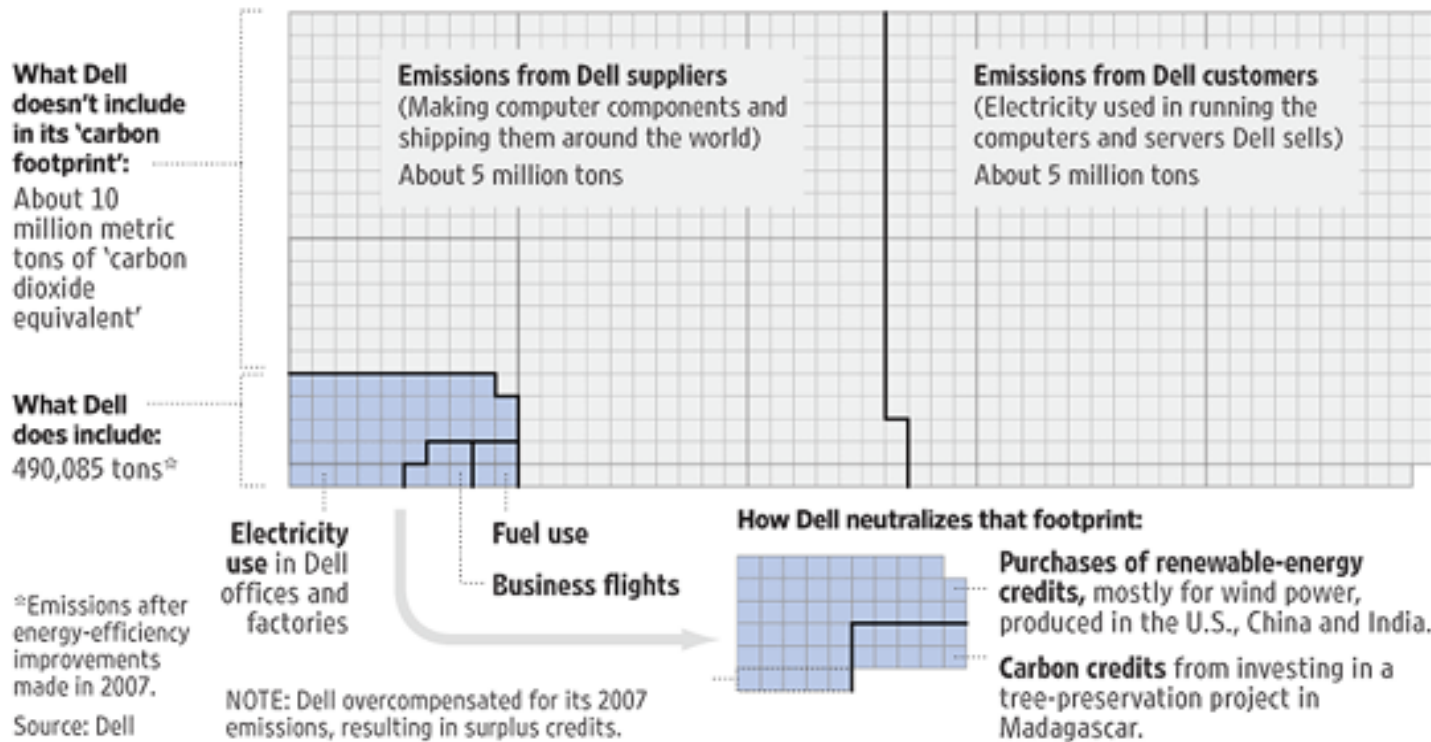
From Center for Public Integrity:

- From 2003 to today, 300% increase in lobbyists working on climate
- 15% of DC lobbyists spent some time on climate
- 2,340 total – 4 climate lobbyists for each Member of Congress

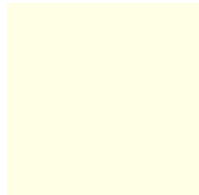
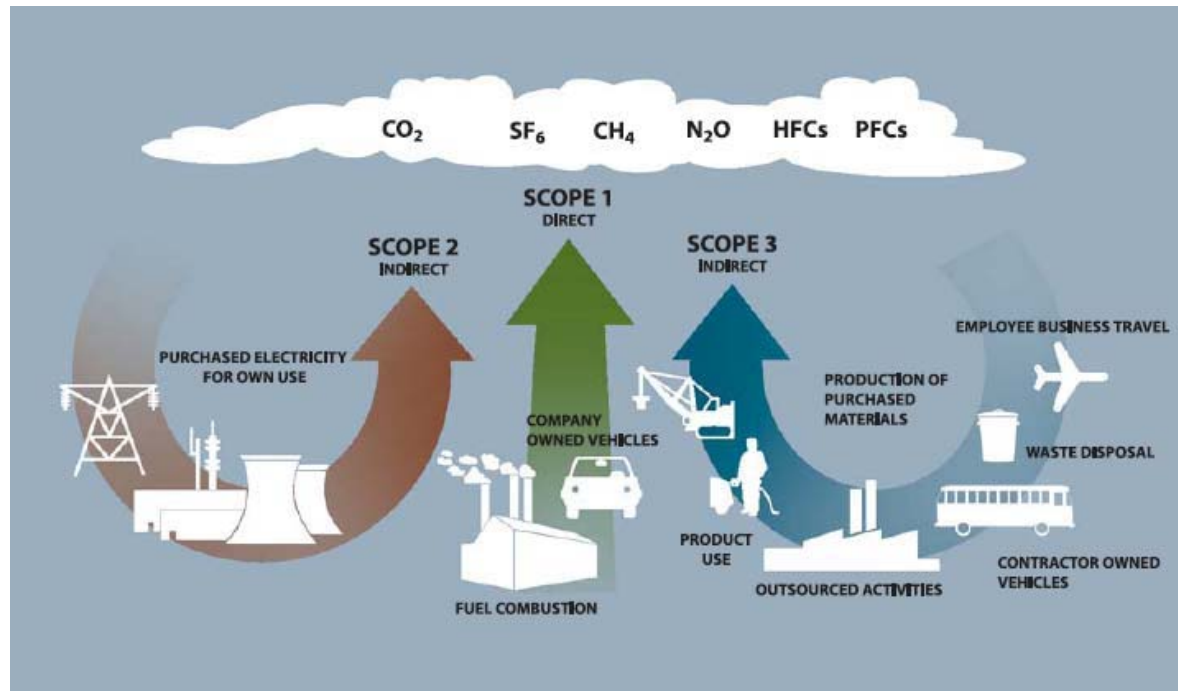
# How Do You Define Carbon Neutral? From Wall Street Journal 12/30/08:

## Counting Clouds

Emissions associated with Dell for fiscal year ended Feb. 1, 2008

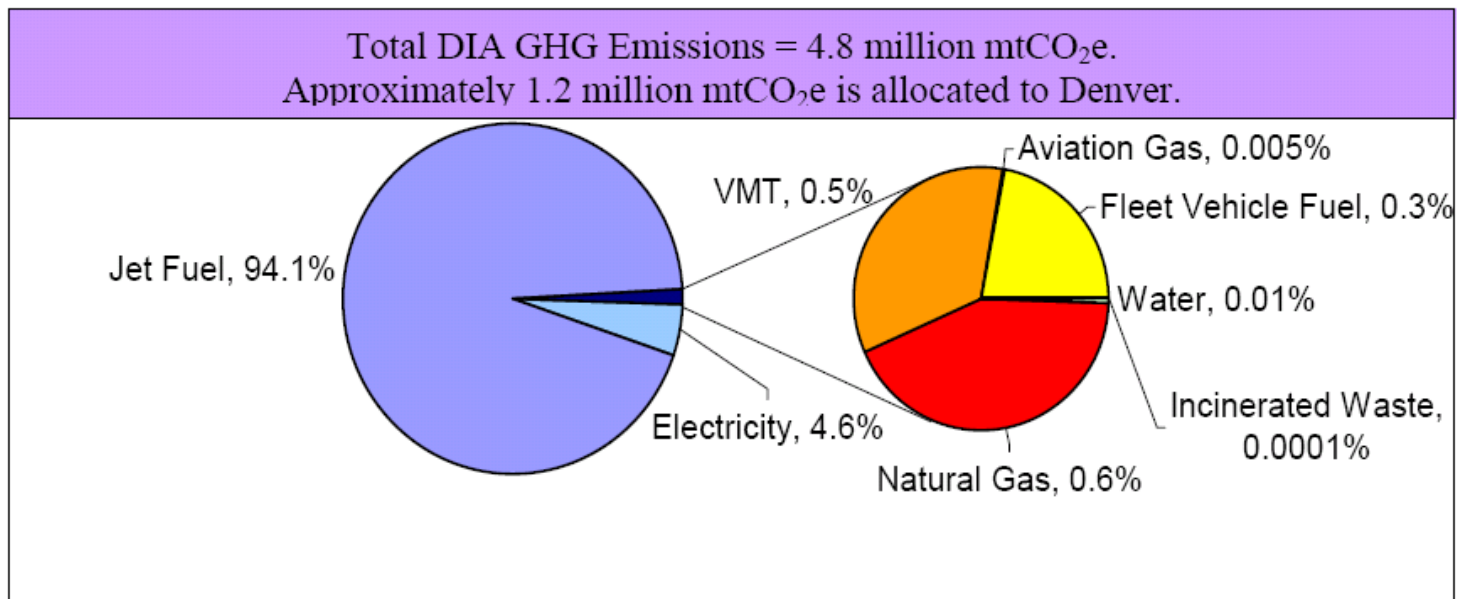


# What Is Being Neutralized? Who Should Neutralize?



Source: The Climate Registry, General Reporting Protocol

# What Would Be Neutralized? DIA Example



Source, City of Denver, Greenhouse Gas Inventory

# Questions?

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