

# Using P3s to Deliver Multi-Modal Airport Transit Solutions

Peter J. Kirsch KAPLAN KIRSCH ROCKWELL

# **Defining the Problem**



https://nypost.com/2016/09/23/la-guardia-airport-hopes-new-plan-will-fix-gridlock-problem/



https://www.flickr.com/photos/sounderbruce/34054299544

- Surface transportation congestion
- Steady increase in airline passengers
- Bottleneck increasingly is on landside
- Legal limits on use of airport revenue



# State of the Industry: Changes in Urban Dynamics

- Increasing perceived need for intermodal transit connectivity
- Environmental sensitivities
- Surface traffic challenges
- Time imperatives for travelers
- Employee demands
- Reliable, time certain access needs
- New/disruptive transportation technology
- Alternative (better?) use of airport property instead of parking lots





## **Challenges for Transit Connectivity**

- Surface transportation is beyond airport sponsor expertise
- Limited available capital funding
  - Project revenue streams insufficient to guarantee funding locally
- Federal assistance generally (not always) available only as loans (TIFIA, RRIF)
- Uncertainty of full funding grant agreements
  - Timing
  - Amount
  - Reliability
- Legal constraints on funding from airport proprietor



# **Rail Transit Connectivity**

Airport	Air Pax - Mill. (2017)	Rail access?
ATL – Atlanta	100	
LAX – Los Angeles	82	×
ORD – Chicago	76	
DFW – Dallas, Ft. Worth	62	
DEN – Denver	60	
JFK – New York	59	$\boxtimes$
SFO – San Francisco	52	
LAS – Las Vegas	46	$\boxtimes$
SEA – Seattle	45	
CLT – Charlotte	44	$\boxtimes$

# P3 Terminology: A Word of Caution

- "There is no single, internationally accepted definition of Public-Private Partnership."
  - PPP Knowledge Lab, The World Bank Group
- Equivalent terminology does not necessarily equate to equivalent meaning.



#### **Different Models**

- Trendy to call everything a P3!
- Private investment in public infrastructure is routine and historically common at airports



# **Spectrum of Private Investment**

Service Contracts

Basic Concessions

Management Contracts

Design/ Build

Design/ Build/ Finance (DBF) Design/ Build/ Finance/ Operate/ Maintain (DBFOM)



# **Spectrum of Private Investment**









Design/ Build/ Finance (DBF) Design/ Build/ Finance/ Operate/ Maintain (DBFOM)



#### Reasons to Pursue P3s

- Don't have the money (when needed for project delivery)
  - Now (cash flow)
  - Future (limit on borrowing authority)
- Desire for technological innovation
- Increase overall value for money (VfM)
- Need or desire to shift risk
  - Cost
  - Schedule
  - Deliverability
  - O&M uncertainties over lifecycle



# Financial Considerations – Sources of Money

- No free money! (\*but federal grants?)
- Private investment needs to be repaid
- Pre-set O&M costs need to be budgeted

- Funding
  - Private equity
  - Farebox
  - Transit tax revenue
  - Airport revenue
- Financing
  - Private Activity Bonds
  - Transit agency bonds
  - Airport sponsor bonds (supported by rates and charges, PFCs)
  - Federal grants, loans



# Financial Considerations – Uses of Money

- Repay capital investment including reasonable rate of return, borrowing costs
- Routine O&M (typically fixed)
- Contingency for unexpected events



## **Recent Examples**

- Commuter rail at Denver International
- O'Hare Express System at Chicago O'Hare

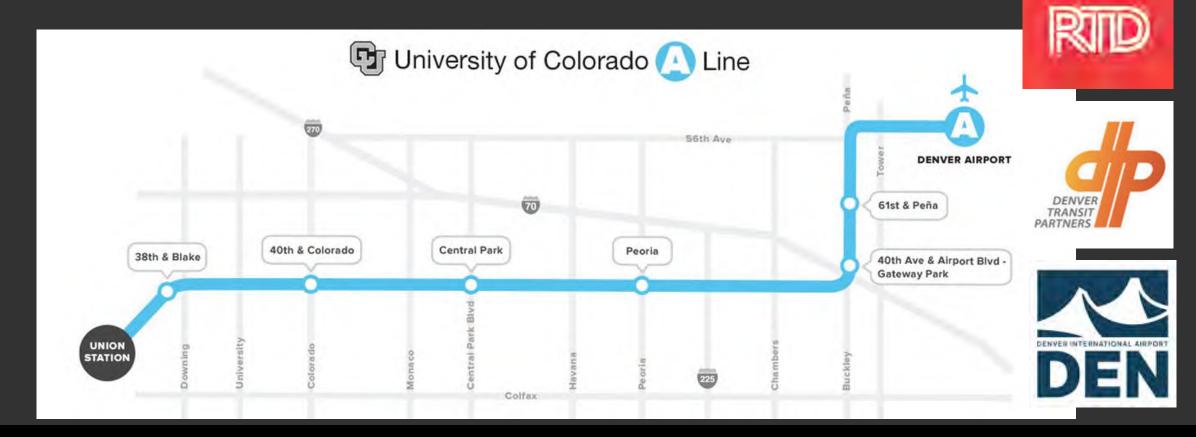
#### Also

- DART, Dallas Ft. Worth International Airport
- LAX People Mover



## **Denver – A Line (EAGLE P3)**

 22.8 miles of commuter rail between Denver Union Station and Denver International Airport





# **Key Concession Elements**

- Scope: Design, construction, financing, operations, and maintenance (DBFOM)
- Concession payments
  - Construction: Approximately \$1.1 billion in construction payments
  - Operations: Annual service payments (incl. debt service)
- Term: 34 years
- Security: Pledged revenues through RTD's sales tax indenture and annual appropriation



# **Public Agency Challenges**

- Financial crisis of 2008
- Railroad agreements
- Regulatory approvals and oversight
- Environmental review
- Timing of P3 procurement & Federal New Starts processes
- Local legal construct e.g. TABOR
  - Colo. Taxpayers' Bill of Rights (codified at Colo. Const. Art. X, Sec. 20(1)). Limits a governmental entity's ability to enter into multi-fiscal year obligations without voter approval
- Need for specific authorizing state legislation



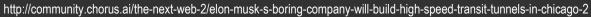
#### **Lessons Learned**

- ☑ Project brought together outstanding teams/creative ideas
- ☑ Open, transparent, thoughtful, competitive process
- ☑ Ongoing communication with teams
- ☑ RTD willingness to adapt process
- ☑ Well developed technical and financial project
- ☑ Security structure
- □ Experience with risk shifting have led to market evolution



# Chicago O'Hare (O'Hare Express)

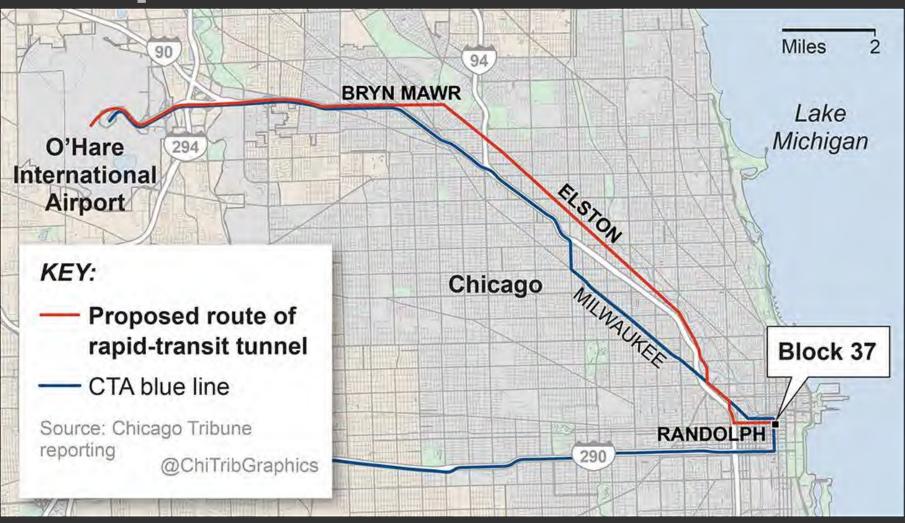




The Boring Company



## O'Hare Express

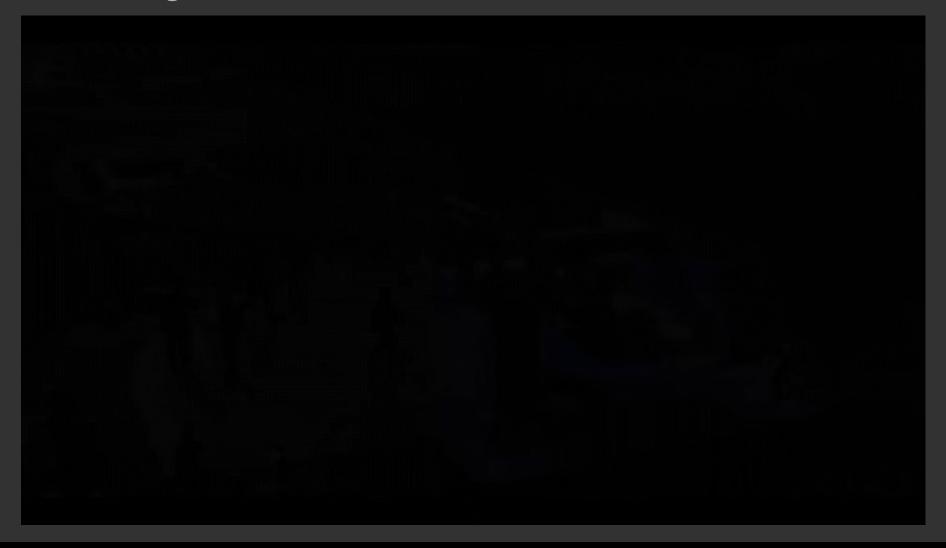


Pending NEPA approval

https://www.chicagotribune.com/news/ct-elon-musk-tunnel-travel-time-htmlstory.html



# **Proposed System**





# Chicago's Objectives

- No City funding; revenue-based concession
- Express transit from O'Hare to Chicago Loop
  - Travel time of 20 minutes or less
  - Frequent (15-minute head) 20 hours/day
  - Direct terminal access
- Flexible as to route and technology
- Premium price less than taxi / ride-share
- DBFOM structure



#### **Status**

- RFQ November 2017
- Shortlist
- RFP March 2018 (2 proposals)
- Selection of The Boring Company June 2018
- Exclusive negotiations pending
- Final contract to be presented to City Council early 2019







# Highlights

- Hybrid: concession, greenfield P3, fully private project
- All private investment, all private revenue (potential revenue sharing)
- Public role limited
  - Grant right-of-way (under federally funded road)
  - Access to airport and rail station (shell only) in Loop
  - City coordination and non-financial support
- NEPA process expedited during negotiations
- Developer assume risk: project delivery, design, construction



#### Lessons

- P3 is project delivery tool only but very flexible / adaptable
- Not once-and-done for public agency
- Need sophisticated internal expertise in
  - Contract negotiation
  - Contract administration
  - Oversight of performance
- Consider first
  - Objectives of the project
  - Political imperatives



### **Lessons and Questions to Ask**

- Why is project needed?
  - What is the market?
  - What are the timing imperatives?
- Why is shifting of risk important?
- Why isn't public agency funding (and operation) sufficient?
- Will political leadership perceive loss of control?
- Will public perceive lack of accountability?



#### Peter J. Kirsch



pkirsch@kaplankirsch.com



202.596.1112

